2022-2023
Graduate/First Destination
Survey Report

Prepared by:
Leslie Ballway
Director, Center for Career & Professional Development

TABLE OF CONTENTS

EXECUTIVE SUMMARY

This report focuses on the employment and educational outcomes of **321** students who graduated from Peirce College in August 2022, December 2022, and May 2023. 352 degrees were conferred to 321 unique graduates. Data was obtained from **321** graduates, which represents **100%** of the individuals who graduated during this time period.

Of the graduates who responded with their employment status, **243 (76%) are employed**, with the majority **(211 of 243 who specified answers, or 87%) employed in a position related to their field of study**. In comparison with the 2021-2022 graduating class, this is a 2% increase in employment and 15% increase in employment within field of study.

80% of responding graduates indicated that they earned a base salary over **$40,000** annually, a 6% improvement from the 2021-2022 graduating class and a 15% improvement from 2020-2021. **40%** of 2022-2023 graduates reported make over **$60,000**, compared to just 29% of 2021-2022 graduates. The approximate average salary for the class of 2022-2023 is **$58,266.**

Top employers for the 2022-2023 graduating class were Penn Medicine (16 employees), the City of Philadelphia (13 employees), JetBlue Airways (8 employees), and Children's Hospital of Philadelphia (7 employees).

59% of responding graduates were planning to enroll or already were enrolled in continuing education. This represents a 5% increase from the previous year.

Questions regarding this project should be directed to the Center for Career & Professional Development at 215-670-9202 or careercenter@peirce.edu.

Data Collection

The graduate surveys were previously reviewed by Faculty Chairs to ensure that relevant information was collected in order to gain needed information for accreditation by the Association of College Business Schools and Programs (ACBSP) and approval by the American Bar Association (ABA).

Surveys were deployed electronically to graduates several times throughout the year. As needed, additional information may be collected via phone calls, email, and LinkedIn.

Data Presentation

The percentages for number of students employed and those employed within their field of concentration were tabulated. Comparisons have been made between 2023-21 and the preceding year in order to evaluate outcomes as a group with reference to individual majors. The number of graduates, the number of respondents, their employment status, and educational transfer patterns were compared.

Data reflect self-reported results from graduates that reflect the following areas of study:

Academic Division	Majors and Concentrations	
BUSINESS ADMINISTRATION	• Accounting • Client Services/Customer Service • Enrollment Management & Student Services • Entrepreneurship / Small Business Management • Higher Education Leadership • Human Resource Management	• Management • Instructional Technology & Online Learning • Management • Organizational Leadership and Management • Organizational Leadership • Operations Management • Leadership Development
LIBERAL STUDIES	• General Studies • Customer Service Management • Cybersecurity • Human Resource Management • Criminal Justice	• Leadership • Management • Medical Coding • Quality Service Management
INFORMATION TECHNOLOGY	• Networking, Administration and Information Security • Cybersecurity • IT Support	• Programming and Application Development • Technology Management
LEGAL STUDIES	• Criminal Justice	• Paralegal Studies
HEALTHCARE ADMINISTRATION	• Healthcare Administration • Human Services Leadership • Health Information Administration	• Health Information Technology • Medical Billing • Medical Coding

As a note of caution, non-responses were excluded from data analysis.

2022-2023 GRADUATE SURVEY OVERALL SYNOPSIS

The 2022-2023 Graduate Employment Survey was deployed to **321** graduates, and information was collected for **321** (**100**%) graduates.

Table 1. Summary of graduates per program.

Degree Program	Number of Graduates
Accounting (BS)	6
Business Administration (AS, BS)	38
Client Services/Customer Service (Cert.)	14
Criminal Justice Studies (AS, BS)	19
Cybersecurity (Cert.)	6
General Studies (AA)	5
Graduate Certificate	5
Healthcare Administration (BS)	24
Healthcare Administration (MS)	17
Health Information (AS, BS)	23
Higher Ed Leadership (MS)	4
Human Resource Management (BS, Cert.)	7
Human Services Leadership (BS)	8
Information Technology (AS, BS, Cert.)	34
Liberal Studies (BS)	37
Medical Billing/Coding (Certificate)	18
Organizational Leadership (AS, BS)	26
Organizational Leadership and Management (MS)	29
Paralegal Studies (AS, BS, Cert.)	17
Project Management (Certificate)	4
Quality Management (Certificate)	7
Technology Management (BS)	4
Total:	*352 total degrees* *321 unique graduates*

Of the graduates who responded with their employment status, **243 (76%) are employed**, with the majority **(211 of 243 who specified answers, or 87%) employed in a position related to their field of study**.

Figure 1. All graduates by program.
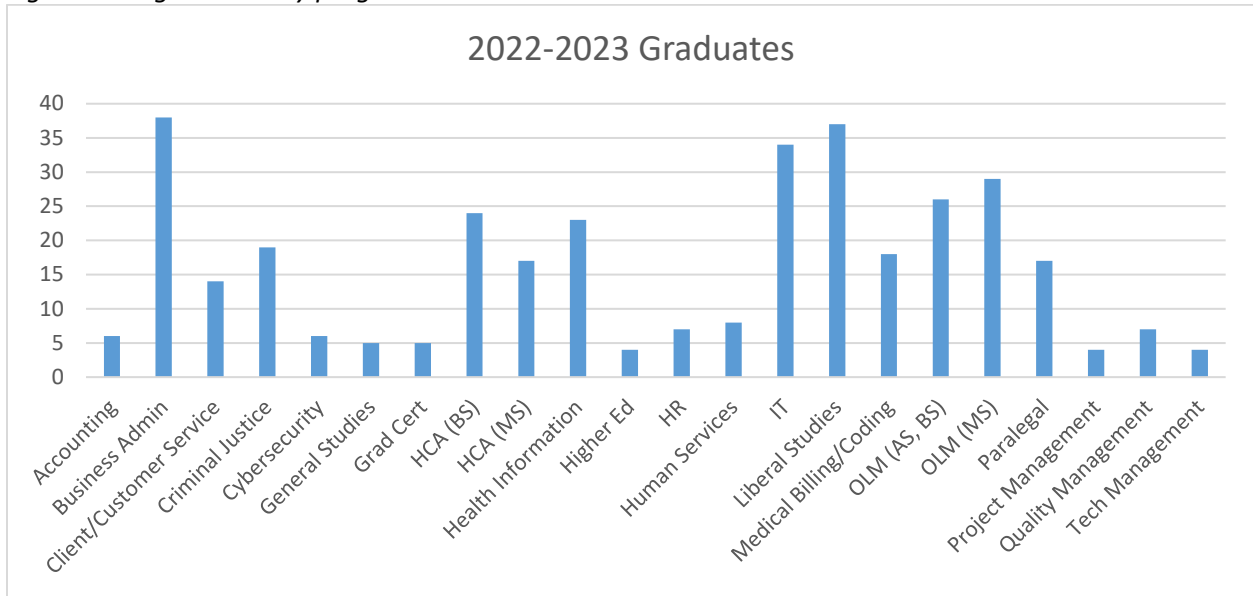
Figure 2. Status after Graduation, All Graduates.
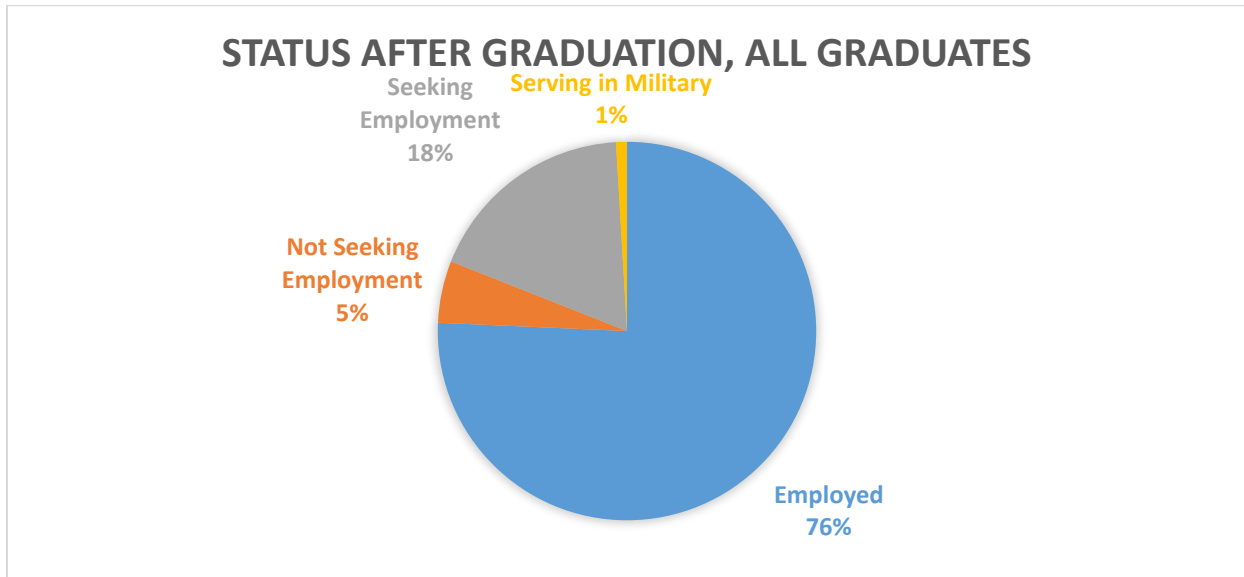
This marks a 3% increase in graduates indicating they are not seeking employment from 2021-2022. In the graduation years of 2018-2019, 2019-2020, and 2021-2022, 2% of students indicated they were not seeking employment. In 2020-2021, it was 3%.

Figure 3. Employment rates by program.

EMPLOYMENT RATES BY PROGRAM

Accounting 83%, Business Admin 82%, Client/Customer Service 64%, Criminal Justice 68%, Cybersecurity 17%, General Studies 20%, Grad Cert 80%, HCA (BS) 71%, HCA (MS) 94%, Health Information 78%, Higher Ed 75%, HR 86%, Human Services 50%, IT 56%, Liberal Studies 86%, Medical Billing/Coding 56%, OLM (AS, BS) 88%, OLM (MS) 86%, Paralegal 94%, Project Management 75%, Quality Management 71%, Tech Management 75%.

Figure 4. Employment type by program.

**EMPLOYMENT TYPE:
JOB RELATION TO STUDIES**

Related / Unrelated

Of those respondents who are working and indicated their employment type (employed in the field or elsewhere), the majority of respondents are employed in a field related or somewhat related to their studies.

Figure 5. Salary of All Graduates.

ANNUAL BASE SALARY RANGES OF ALL GRADUATES

Values by salary range:
- Under $20,000: 7
- $20,001 - $30,000: 13
- $30,001 - $40,000: 25
- $40,001 - $50,000: 46
- $50,001 - $60,000: 47
- $60,001 - $70,000: 35
- $70,001 - $80,000: 23
- $80,001 - $90,000: 13
- $90,001 - $100,000: 7
- Over $100,000: 13

40% of 2022-2023 graduates reported make over $60,000, compared to just 29% of 2021-2022 graduates. 80% make over $40,000, a 6% improvement from the 2021-2022 graduating class and a 15% improvement from 2020-2021.

Figure 6. Salary of Graduates by Program.

Approximate Average Salary by Degree Program

- General Studies: $35,000
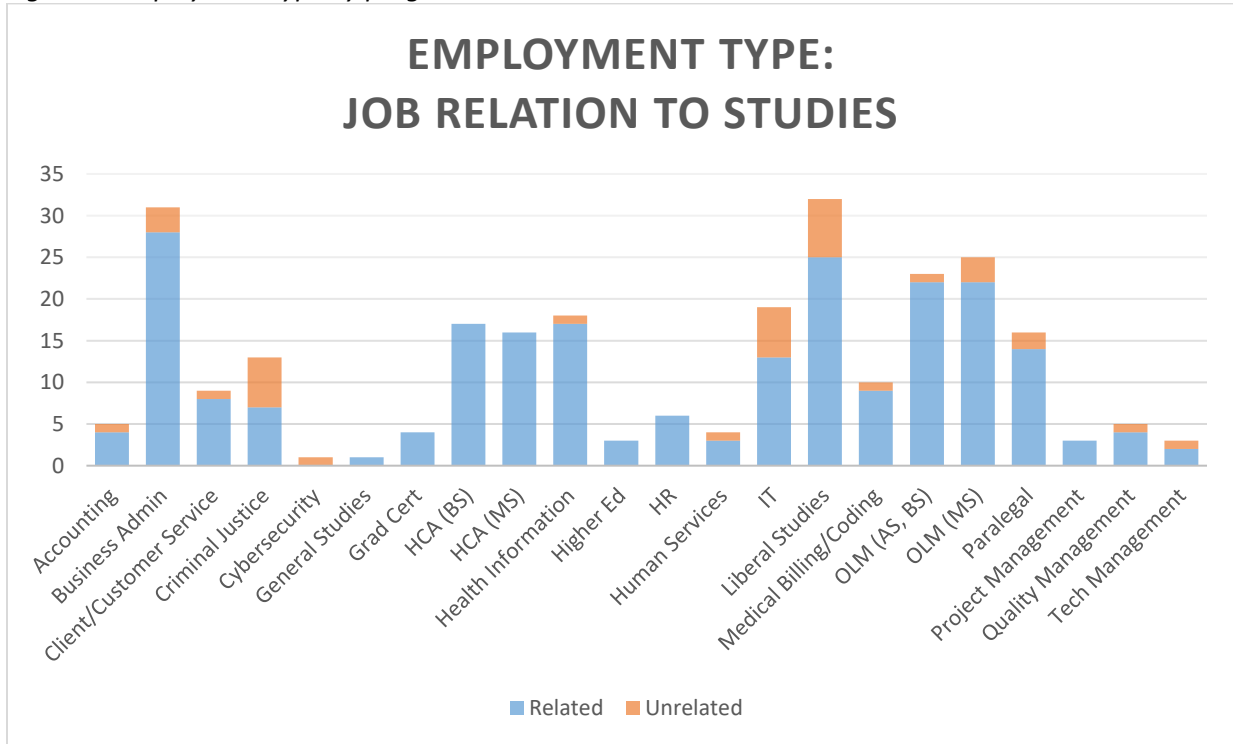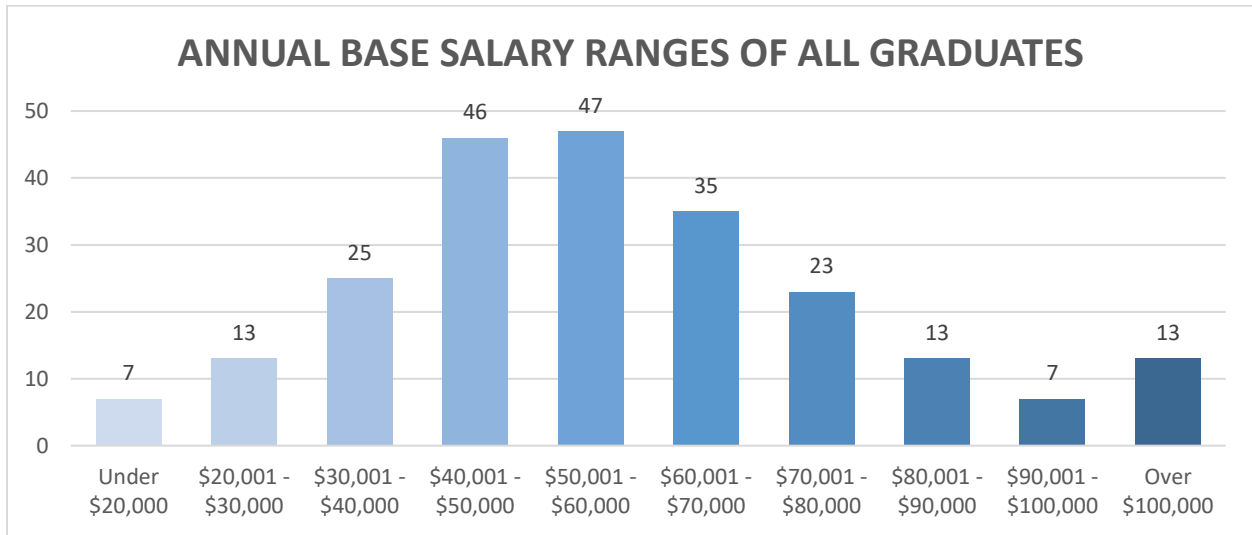- Medical Billing/Coding: $37,778
- Accounting: $41,000
- Health Information: $46,875
- HCA (BS): $47,813
- Criminal Justice: $51,538
- HCA (MS): $53,667
- Paralegal: $54,333
- Higher Ed: $58,333
- Human Services: $58,333
- HR: $59,000
- Project Management: $60,000
- IT: $60,833
- Liberal Studies: $60,833
- OLM (MS): $61,875
- Business Admin: $65,000
- Client/Customer Service: $65,556
- Quality Management: $66,000
- OLM (AS, BS): $67,174
- Tech Management: $73,333
- Grad Cert: $86,667

Graduates were surveyed on salary ranges in increments of $10,000. This chart is an approximate average of annual salary as reported by graduates. Each range was represented as below:

Under $20,000: $10,000
$20,000 - $30,000: $25,000
$30,000 - $40,000: $35,000
$40,000 - $50,000: $45,000

$50,000 - $60,000: $55,000
$60,000 - $70,000: $65,000
$70,000 - $80,000: $75,000
$80,000 - $90,000: $85,000

$90,000 - $100,000: $95,000
Over $100,000: $110,000

Survey recipients were asked about their plans related to continuing education. 50% of graduates who responded to the question planned to enroll in further education, 9% were already enrolled, and 41% had no plans to enroll.

Of the 28 students who reported that they were already enrolled; the majority (23 individuals, or 82% of those who provided information) are continuing to pursue their educational goals at Peirce College, with the remaining enrolled at St. Joseph's University (1), Pennsylvania State University (1), DeVry University (1), South University (1), and Western Governors University (1).

Figure 7. Continuing Education Plans by Degree Level.
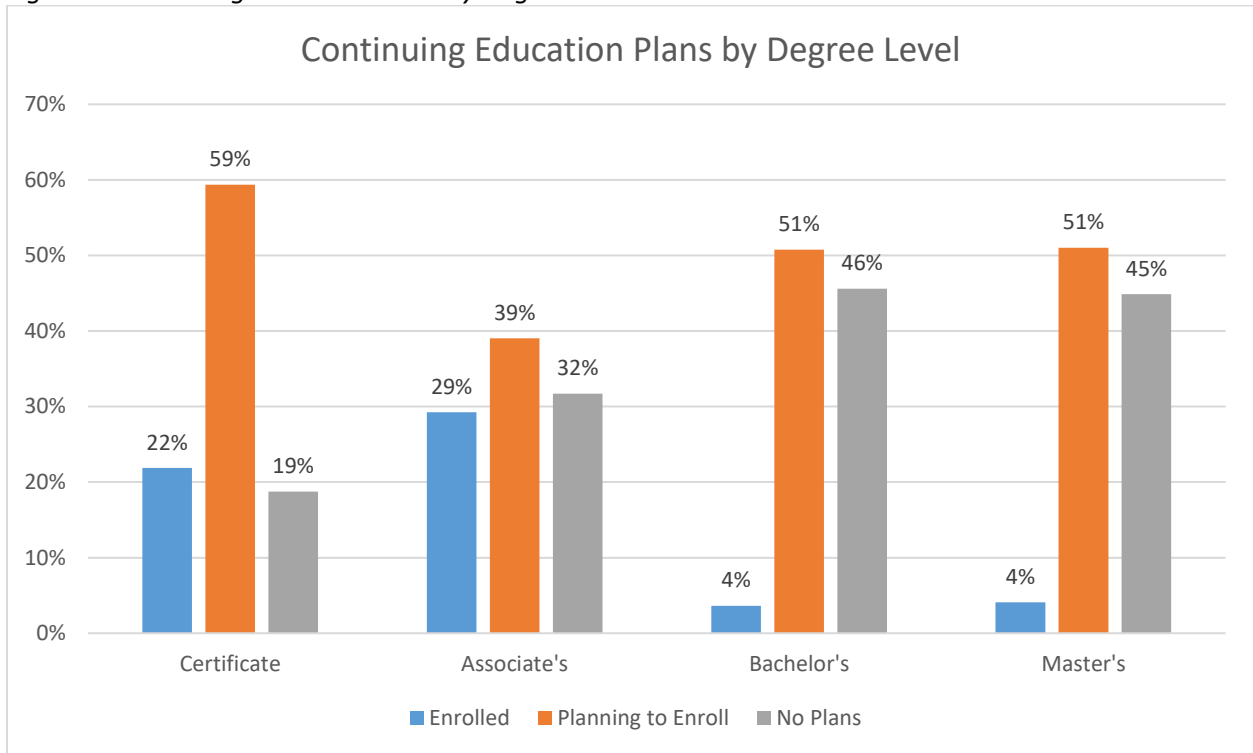
Certificate Graduates

62 certificates were conferred in the 2022-2023 academic year. Surveys were sent to all certificate graduates with a 100% response rate. Annual base salary data was collected for 14 graduates. **58% are employed, 34%, are seeking employment, and 4% are not seeking employment. 86% respondents are employed within their field of concentration.**

Certificates were conferred for the following programs: Medical Coding (17), Client Services (13), Quality Service Management (7), Cybersecurity (6), Project Management Administration (4), Graduate Certificate in Operations Management (4), Human Resource Management (3), IT Support (3), Paralegal Studies (2), Graduate Certificate in Higher Education Leadership (1), Customer Service (1), and Medical Billing (1).

Figure 8. Reported salaries of certificate program graduates.
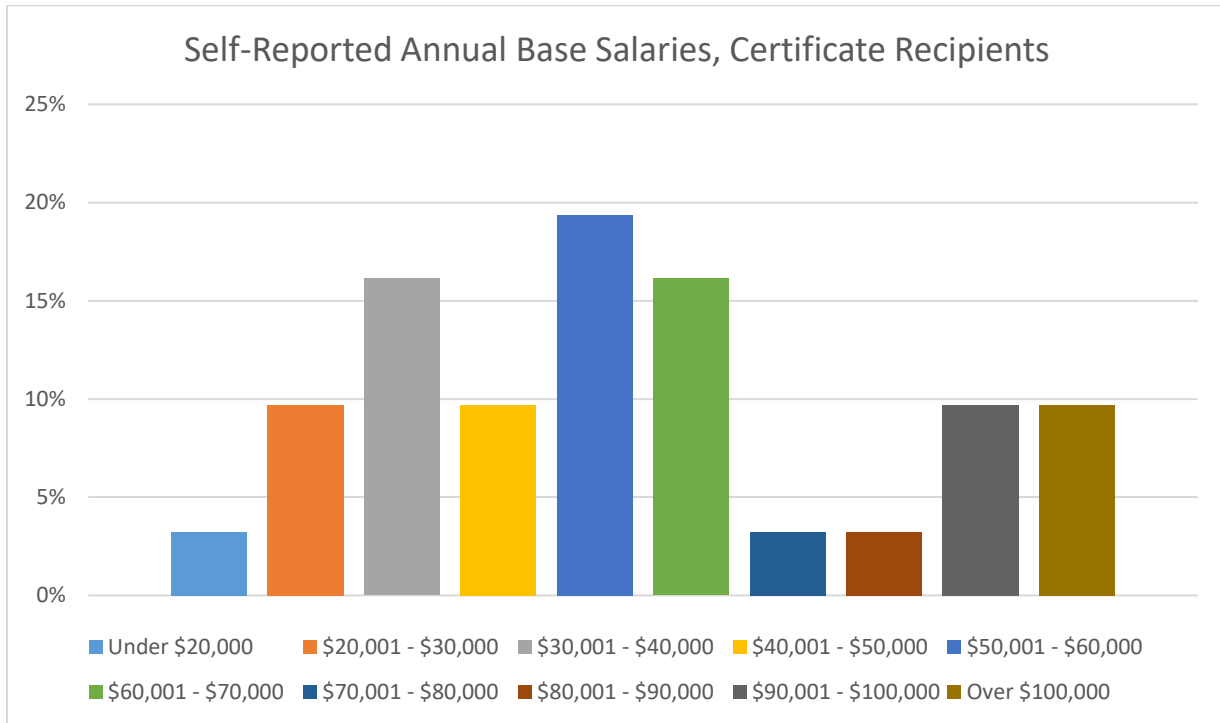
Associate Degree Graduates

45 associate degrees were conferred in 2022-2023. Surveys were sent to all with a response rate of 100%. Annual base salary data was collected for 25 graduates. **64% are employed, 20% are seeking employment, 13% are not seeking employment, and 2% are serving in the military. 90% are employed within their field of concentration.**

Associate degrees were conferred for the following programs: Health Information Technology (14), Business Administration (11), Leadership Development (7), Information Technology (6), General Studies (5), Criminal Justice (1), and Paralegal Studies (1).

Figure 9. Reported salaries of associate degree graduates.
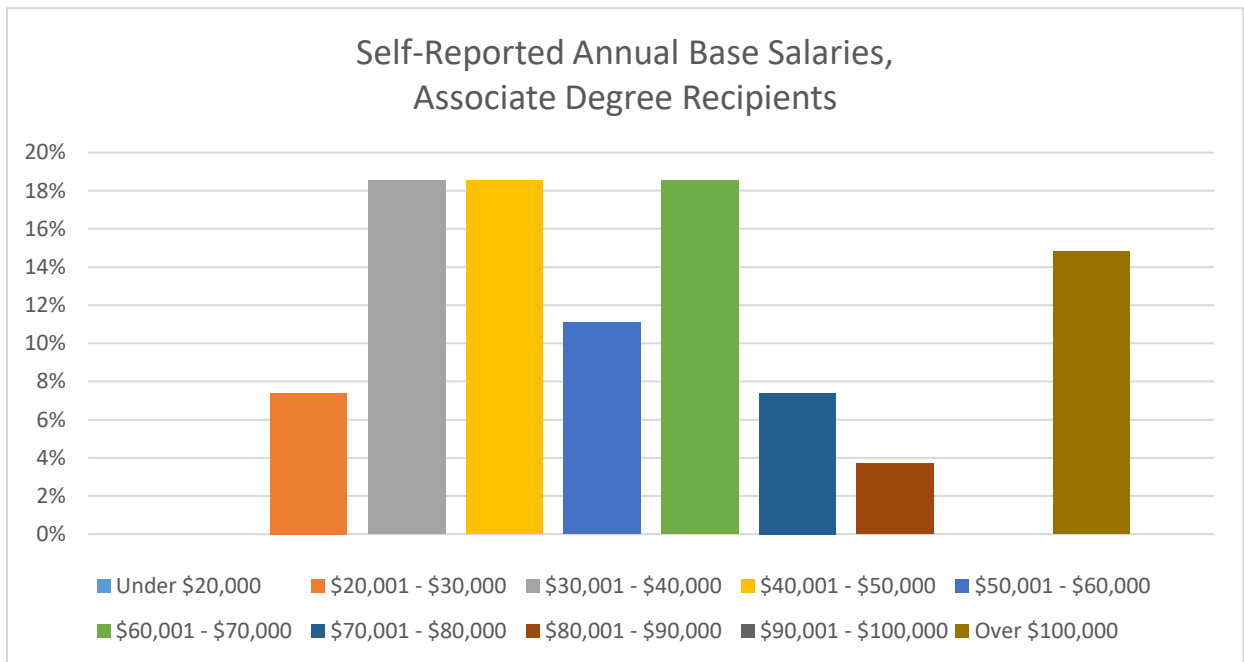
Bachelor Degree Graduates

195 bachelor's degrees were conferred in 2022-2023. Responses were collected from all graduates. **79% are employed, 16% seeking employment, 4% not seeking employment, and 1% serving in the military. 84% are employed within a field related to their degree.**

The 195 bachelor's degree program graduates earned degrees in the following programs: Liberal Studies (37), Business Administration (27), Information Technology (25), Healthcare Administration (24), Organizational Leadership and Management (19), Criminal Justice (18), Paralegal (14), Health Information Administration (9), Human Services Leadership (8), Accounting (6), Technology Management (4), and HR (4).

The 37 Liberal Studies Bachelor of Arts graduates earned their degree in the following tracks: Management (12), Criminal Justice (6), Leadership (6), Cybersecurity (5), Human Resource Management (3), Customer Service Management (2), General Business (1), Quality Service Management (1), Medical Coding (1).

12 of the 27 Business Administration Bachelor of Science graduates earned their degree with a concentration: Management (10) and Entrepreneurship/Small Business Management (2).

14 of the 25 Information Technology B.S. graduates earned their degree with a concentration: Networking, Admin, & Information Security (11) and Programming and Application Development (3).

Figure 10. Reported salaries of bachelor's degree graduates.
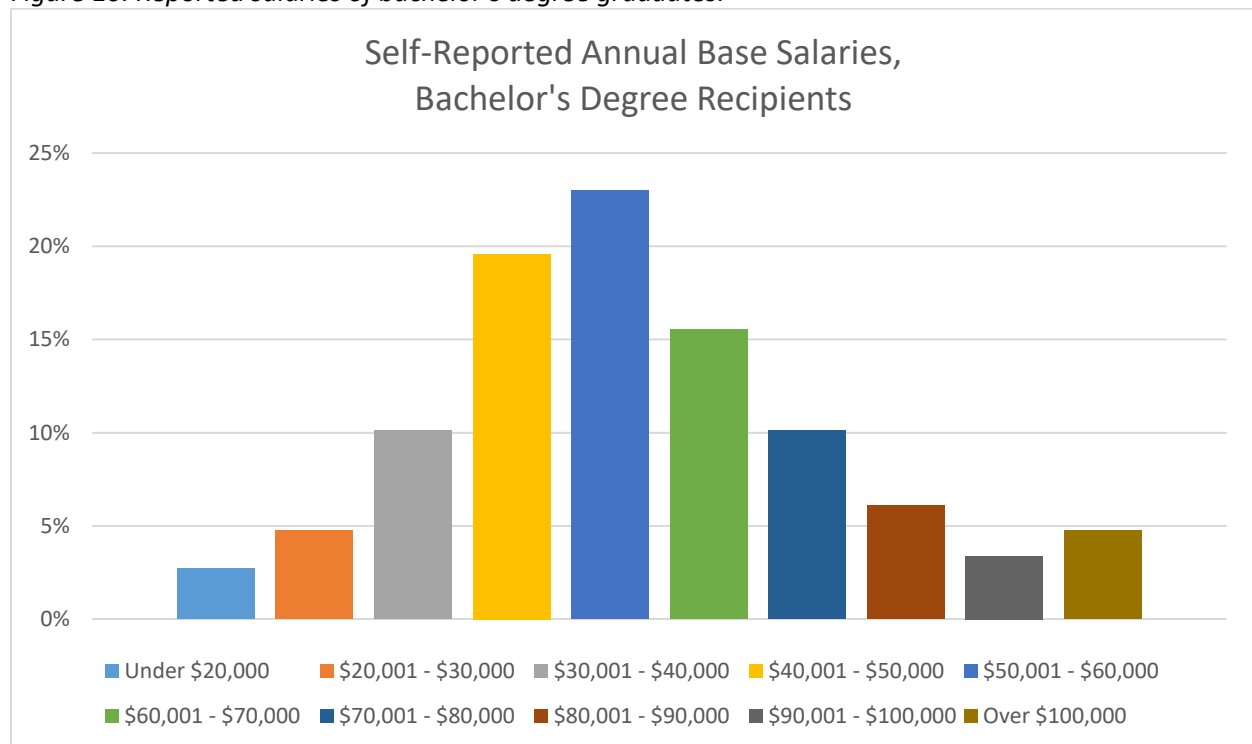
Master of Science Degree Graduates

50 Master of Science (M.S.) degrees were conferred in 2022-2023. Responses were collected from all graduates. **88% are employed, 8% are seeking employment, and 4% are not seeking employment. 95% are employed within their field of study.**

29 graduates received a master's degree in Organizational Leadership & Management, 17 received a master's degree in Healthcare Administration, and 4 received a degree in Higher Education Leadership. Of those who received a master's degree in Higher Education Leadership, 3 had a focus in Enrollment Management & Student Services and 1 had a focus in Instructional Technology & Online Learning. Of those who received a master's degree in Organizational Leadership & Management, 1 had a focus in Operations Management and 1 received the degree posthumously.

Figure 11. Reported salaries of master's degree graduates.
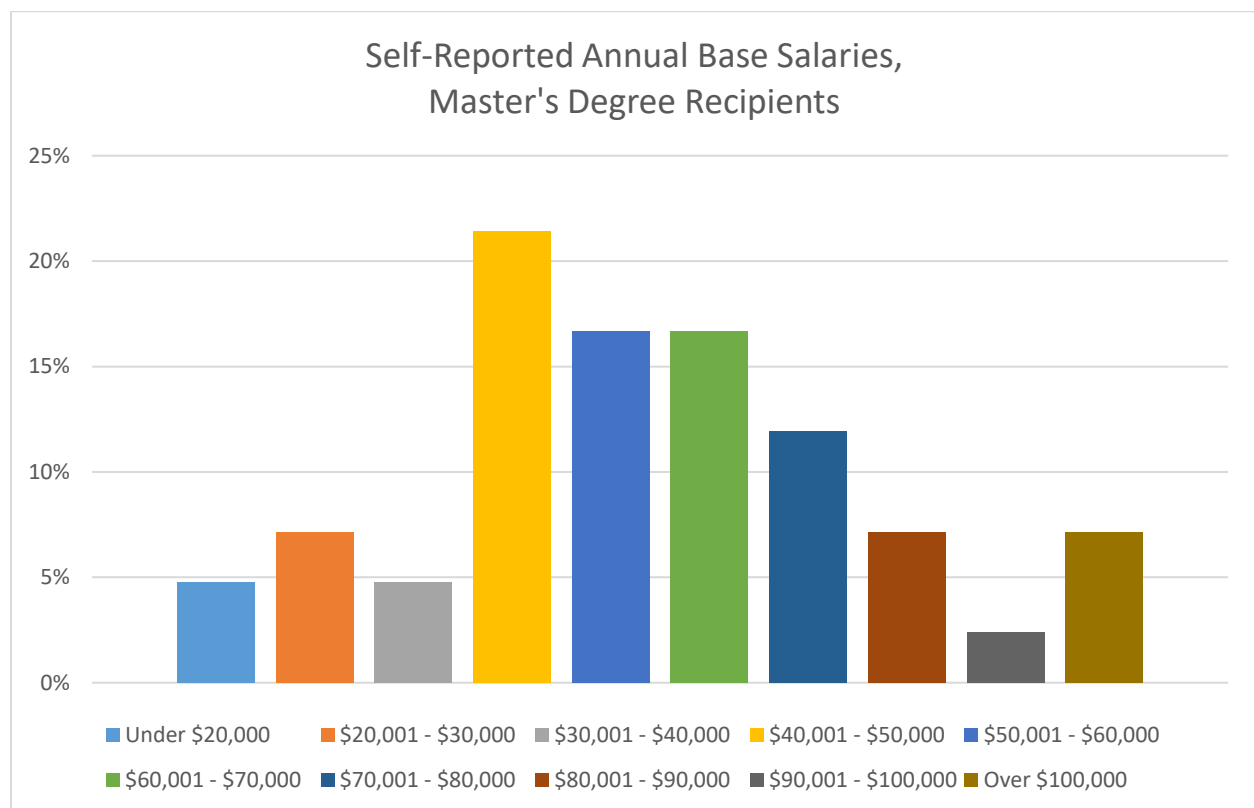
Table 2. Employment rates by major and degree.

Degree Program	Total Employed*	# Employed in Field	% Employed in Field*	# Employed Elsewhere	% Employed Elsewhere*
Accounting (BS)	83%	4	80%	1	20%
Business Administration (AS)	82%	9	100%	0	0%
Business Administration (BS)	81%	19	86%	3	14%
Client/Customer Service (Cert.)	64%	8	89%	1	11%
Criminal Justice (AS)	0%	--	--	--	--
Criminal Justice (BS)	72%	7	54%	6	46%
Cybersecurity (Cert.)	17%	0	0%	1	100%
General Studies (AA)	20%	1	100%	0	0%
Healthcare Administration (BS)	71%	17	100%	0	0%
Healthcare Administration (MS)	94%	16	100%	0	0%
Health Information Admin. (BS)	89%	8	100%	0	0%
Health Information Technology (AS)	71%	9	90%	1	10%
Higher Education Leadership (Graduate Cert.)	100%	1	100%	0	0%
Higher Education Leadership (MS)	75%	3	100%	0	0%
Human Resource Management (BS)	100%	4	100%	0	0%
Human Resource Management (Cert.)	67%	2	100%	0	0%
Human Services Leadership (BS)	50%	3	75%	1	25%
Information Technology (AS)	50%	2	67%	1	34%
Information Technology (BS)	60%	11	73%	4	27%
Information Technology (Cert.)	33%	0	0%	1	100%
Liberal Studies (BA)	86%	25	78%	7	22%
Medical Billing (Cert.)	100%	1	100%	0	0%
Medical Coding (Cert.)	53%	8	89%	1	11%
Operations Management (Grad Cert.)	75%	3	100%	0	0%
Organizational Leadership (AS)	71%	4	80%	1	20%
Organizational Leadership & Management (BS)	95%	18	100%	0	0%
Organizational Leadership & Management (MS)	86%	22	88%	3	12%
Paralegal Studies (AS)	100%	1	100%	0	0%
Paralegal Studies (BS)	100%	12	86%	2	14%
Paralegal Studies (Cert.)	50%	1	100%	0	0%
Project Management	75%	3	100%	0	0%
Quality Service Management (Cert.)	71%	4	80%	1	20%
Technology Management (BS)	75%	2	67%	1	34%
Total**	**76%**	**211**	**87 %**	**32**	**13%**

*Data excludes non-responses. **Grand totals are reflective of deduplicated results.*

CERTIFICATE PROGRAM GRADUATES
EMPLOYMENT RATES

Table 3. Response and employment rates for certificate program graduates.

Degree Program	Total Employed*	# Employed in Field	% Employed in Field*	# Employed Elsewhere	% Employed Elsewhere*
Client/Customer Service (Cert.)	64%	8	89%	1	11%
Cybersecurity (Cert.)	17%	0	0%	1	100%
Higher Education Leadership (Graduate Cert.)	100%	1	100%	0	0%
Human Resource Management (Cert.)	67%	2	100%	0	0%
Information Technology (Cert.)	33%	0	0%	1	100%
Medical Billing (Cert.)	100%	1	100%	0	0%
Medical Coding (Cert.)	53%	8	89%	1	11%
Operations Management (Grad Cert.)	75%	3	100%	0	0%
Paralegal Studies (Cert.)	50%	1	100%	0	0%
Project Management (Cert.)	75%	3	100%	0	0%
Quality Service Management (Cert.)	71%	4	80%	1	20%
Total	**58%**	**31**	**86%**	**5**	**14%**

Data excludes non-responses.

ASSOCIATE IN SCIENCE & ASSOCIATE IN ARTS GRADUATES
EMPLOYMENT RATES

Table 4. Response and employment rates for associate degree graduates.

Degree Program	Total Employed*	# Employed in Field	% Employed in Field*	# Employed Elsewhere	% Employed Elsewhere*
Business Administration (AS)	82%	9	100%	0	0%
Criminal Justice (AS)	0%	--	--	--	--
General Studies (AA)	20%	1	100%	0	0%
Health Information Technology (AS)	71%	9	90%	1	10%
Information Technology (AS)	50%	2	67%	1	34%
Organizational Leadership (AS)	71%	4	80%	1	20%
Paralegal Studies (AS)	100%	1	100%	0	0%
Totals	**64%**	**26**	**88%**	**3**	**12%**

Data excludes non-responses.

BACHELOR OF SCIENCE & BACHELOR OF ARTS GRADUATES
EMPLOYMENT RATES

Table 5. Employment rates for bachelor's degree graduates.

Degree Program	Total Employed*	# Employed in Field	% Employed in Field*	# Employed Elsewhere	% Employed Elsewhere*
Accounting (BS)	83%	4	80%	1	20%
Business Administration (BS)	81%	19	86%	3	14%
Criminal Justice (BS)	72%	7	50%	7	50%
Healthcare Administration (BS)	71%	17	100%	0	0%
Health Information Admin. (BS)	89%	8	100%	0	0%
Human Resource Management (BS)	100%	4	100%	0	0%
Human Services Leadership (BS)	50%	3	75%	1	25%
Information Technology (BS)	60%	11	73%	4	27%
Liberal Studies (BA)	86%	25	78%	7	22%
Organizational Leadership & Management (BS)	95%	18	100%	0	0%
Paralegal Studies (BS)	100%	12	86%	2	14%
Technology Management (BS)	75%	2	67%	1	34%
Totals	**79%**	**130**	**84%**	**25**	**16%**

***Data excludes non-responses.**

MASTER OF SCIENCE GRADUATES
EMPLOYMENT RATES

Table 6. Employment rates for master's degree graduates.

Degree Program	Total Employed*	# Employed in Field	% Employed in Field*	# Employed Elsewhere	% Employed Elsewhere*
Healthcare Administration (MS)	94%	16	100%	0	0%
Higher Education Leadership (MS)	75%	3	100%	0	0%
Organizational Leadership & Management (MS)	86%	22	85%	3	15%
Totals	**88%**	**41**	**93%**	**3**	**7%**

***Data excludes non-responses.**

TOP EMPLOYERS, 2022-2023
(Employing 3 or More Graduates)

PENN MEDICINE (16)
- Access Services Associate I
- Access Services Associate II
- Administrative Coordinator (2)
- Biomedical Equipment Technician
- Evaluation Coordinator
- Executive Assistant
- Financial Coordinator
- Financial Services Representative
- HCM Services Specialist
- Medical Technologist
- New Patient Coordinator
- Patient Services Representative
- Practice Manager
- Senior Cyber Security Analyst
- Senior Medical Secretary

CITY OF PHILADELPHIA (13)
- Account Clerk
- Administrative Services Supervisor
- Computer Instructor
- Contract Clerk
- Director, Community Crises Intervention Program
- Grants Management Specialist I
- Hiring Coordinator
- HR Compensation & Benefits Specialist
- Medic
- Medical Records Clerk
- Office Manager
- Police Officer
- Service Representative

JET BLUE AIRWAYS (8)
- Airport Operations
- Computer Technician
- Flight Attendant (2)
- Ground Operations
- IT Analyst
- Supervisor Technical Purchasing
- Uniform Specialist

CHILDREN'S HOSPITAL OF PHILADELPHIA (7)
- Access Scheduler
- CST Administrative Operations Supervisor
- Inpatient Clerk
- Oncology Access Coordinator
- Paramedic Critical Care Technician
- Resource Coordinator
- Senior Resource Coordinator

JEFFERSON HEALTH (6)
- Certified Pro Fee Coder
- Neurology
- Patient Experience Coordinator
- Patient Intake Coordinator
- Senior Business Analyst
- Specialty Pharmacy Representative

AMERIHEALTH CARITAS (5)
- Associate Care Coordinator
- Claims Recovery Project
- Director, Health Services Reports & Controls
- Formulary/DUR Technician
- Research Analyst

EDUCATIONAL TESTING SERVICE (4)
- Administrative Assistant
-
- IT Project Coordinator
- Product Operations Coordinator
- Program Coordinator

FEDERAL GOVERNMENT (5)
- Contact Services Representative (IRS)
- Insurance Specialist (VA)
- Legal Administrative Specialist (VA)
- Program Analyst (DOD)
- Program Specialist Associate (VA)

TEMPLE UNIVERSITY HEALTH SYSTEM (4)

- Information Security Engineer
- Manager
- Medical Biller
- Supervisor

INDEPENDENCE BLUE CROSS (4)

- Lead Analyst
- Lead Business Systems Analyst
- Member Help Representative
- System Administrator

EINSTEIN HEALTHCARE NETWORK (3)

- Administrative Coordinator
- Medical Biller
- Ophthalmic Technician

PHILADELPHIA GAS WORKS (3)

- Account Management Supervisor
- Credit and Collections
- Manager of Labor Relations & Administration

EMPLOYERS OF 1-2 GRADUATES

- AAA Club Alliance
- Aetna
- AIV L.P.
- Allied Security / TE Connectivity
- Amateur Softball Association/USA Softball
- Amazon
- AmeriBest
- American Heritage Credit Union
- American Philosophical Society
- Amtrak
- Aqua North Carolina
- Ardent Credit Union
- AXA-XL Commercial ReInsurance Company
- BCG
- Behavior Interventions
- BNSF
- BNF Mellon
- Braverman Kaskey Garber
- Cabell Huntington Hospital
- CAD-Ray
- Capehart & Scratchard P.C.
- Capital Blue Cross
- CBRE
- Cianfrani Law LLC
- Comcast
- Commonwealth of Pennsylvania
- Community Academy High School
- Community College of Philadelphia
- Congreso de Latinos Unidos
- Conicelli Autoplex
- Crozer Hospital
- CVS Health
- Davita Dialysis
- Defense Logistics Agency (DLA)
- Delaware County PA
- Eastburn and Gray, P.C.
- ECFMG/Intealth
- Elwyn
- Empower Me
- Estee Lauder
- FedEx Services
- FEMA
- Finance of America Companies
- First Judicial District of Pennsylvania
- Free Library of Philadelphia
- Friends Hospital
- Gabriella Vietnam
- GardaWorld
- Girard Medical Center
- Green and Seidner
- GT&E
- Harcum College
- Health Partners Plans
- Healthcare Services Group, Inc.
- Heraeus
- Hernandez Auto Tags
- Hilton Worldwide
- Horizon Blue
- ICON PLC
- IPS
- Jazz Pharmaceuticals
- JG Wentworth
- Johnson & Johnson
- KLS Legal Solutions on Behalf of Bern Cappelli
- KMS Staffing
- Link Logistics
- Magee Rehabilitation Hospital
- Main Line Health
- Marlette Funding (Best Egg)
- Marshall Dennehey LLP
- Maselli Warren, P.C.
- MasTec North America, Inc.
- Mayo Clinic College of Medicine and Science
- MedExpress
- Media star promotions
- Merakey

- Merck
- Milkcrate
- Moody's Analytics
- Museum of the American Revolution
- My Life Our Life Story Inc, with Laura
- MyPhillyLawyer
- Nemours Children's Health
- NET Community Care
- NewCourtland
- NJ Office of the Attorney General
- North Third
- NVE Inc.
- One Bright Ray
- PADOH/Tularay Inc
- PDPH
- PECO
- Penn Jersey Diesel and Trailer
- Pennrose Management Company
- Pennsylvania Housing Finance Agency
- PerformRx
- Persante Healthcare
- PHDC
- Philadelphia Parking Authority
- Phoebe Ministries
- Preferred Home Healthcare and Nursing
- Public Health Management Corporation
- R&Q Insurance Holdings
- RACC
- Radian
- Reading Area Community College
- Redeemer Health Center
- Reliance Standard Life Insurance Company
- Resources for Human Development
- Sankofa Freedom Academy Charter School
- Saraceni Law, PLLC
- School District of Philadelphia
- Simon and Simon PC
- Sprouts Farmers Market
- St Mary's Medical Center
- State Farm
- State of Delaware
- Stryker
- Subaru of America
- SuccessFuel
- Systems Solution, Inc. (SSI)
- Tabor Children's Services, Inc.
- Taphouse 23
- Taylor and Francis
- The Kintck Group
- The Renfrew Center
- Tilt
- Tower Behavioral Health
- Uber Driver
- UNITE HERE
- United States Postal Service
- University of Pennsylvania
- UPS
- Visit Philadelphia
- WCASD
- WellNet Healthcare
- Westrock
- WSFS

THREE-YEAR COMPARISON:
2020-2021, 2021-2022, AND 2022-2023 EMPLOYMENT RATES

The three-year comparison highlights only the current degree programs and concentrations offered by Peirce. This review includes associate and bachelor's degrees in Accounting, Business Administration, Criminal Justice Studies, General Studies, Healthcare Administration, Health Information Administration, Health Information Technology, Human Resource Management, Human Services Leadership, Information Technology, Liberal Studies, Organizational Leadership, Paralegal Studies, and Technology Management as well as certificate programs in Client/Customer Service, Cybersecurity, Higher Education Leadership (graduate), Human Resource Management, Information Technology, Medical Billing, Medical Coding, Operations Management (graduate), Paralegal Studies, Project Management, and Quality Service Management and master's degrees in Healthcare Administration, Higher Education Leadership, and Organizational Leadership and Management. Specifically, the report includes statistics related to the number of graduates, the number responding to survey, the number employed, and the number employed in their field of study.

For the **2022-2023** academic year, 321 students graduated within the degree programs and concentrations identified. Of the 321, 100% responded to the survey, though some survey questions were left blank. Excluding non-respondents, 243 (76%) are employed and 211 (87%) reported that they are employed within their field of study.

For the **2021-2022** academic year, 299 students graduated within the degree programs and concentrations identified. Of the 299, 99% responded to the survey, though some survey questions were left blank. Excluding non-respondents, 219 (74%) are employed and 158 (73%) reported that they are employed within their field of study.

For the **2020-2021** academic year, 304 students graduated within the degree programs and concentrations identified. Of the 304, 98.6% responded to the survey, though some survey questions were left blank. Excluding non-respondents, 209 (70%) were employed and 160 (77%) reported that they were employed within their field of study.

2021-2022 AND 2022-2023 SURVEY RESPONSE AND EMPLOYMENT RATES

Table 7. Response and employment rate comparison, 2021-22 and 2022-23.

Degree Program Concentration	2021-2022 Response, Employment Statistics				2022-2023 Response, Employment Statistics			
	# grads	response rate	# employed in field	% employed in field	# grads	response rate	# employed in field	% employed in field
Accounting (BS)	8	100%	6	75%	6	100%	4	80%
Business Administration (AS)	11	91%	7	64%	11	100%	9	100%
Business Administration (BS)	16	100%	11	69%	27	100%	19	86%
Client/Customer Service (Cert.)	8	100%	7	88%	14	100%	8	89%
Criminal Justice Studies (AS)	9	100%	2	22%	1	100%	--	--
Criminal Justice Studies (BS)	21	100%	7	33%	18	100%	7	54%
Cybersecurity (Cert.)	2	100%	0	0%	6	100%	0	0%
General Studies (AA)	4	100%	3	75%	5	100%	1	100%
Healthcare Administration (BS)	27	100%	13	48%	24	100%	17	100%
Healthcare Administration (MS)	16	100%	13	81%	17	100%	16	100%
Health Information Administration (BS)	3	100%	2	67%	14	100%	8	100%
Health Information Technology (AS)	23	96%	12	52%	9	100%	9	90%
Higher Education Leadership (Graduate Cert.)	-	-	-	-	1	100%	1	100%
Higher Education Leadership (MS)	-	-	-	-	4	100%	3	100%
Human Resource Management (BS)	7	100%	6	86%	4	100%	4	100%
Human Resource Management (Cert.)	1	100%	1	100%	3	100%	2	100%
Human Services Leadership (BS)	2	100%	0	0%	8	100%	3	75%
Information Technology (AS)	7	100%	3	43%	6	100%	2	67%
Information Technology (BS)	15	100%	4	27%	25	100%	11	73%
Information Technology (Cert.)	2	100%	0	0%	3	100%	0	0%
Liberal Studies (BA)	27	100%	16	59%	37	100%	25	78%
Medical Billing/Coding (Cert.)	20	100%	5	25%	18	100%	9	90%
Operations Management (Graduate Cert.)	1	100%	0	0%	4	100%	3	100%
Organizational Leadership (AS)	1	100%	1	100%	7	100%	4	80%
Organizational Leadership (BS)	21	100%	12	57%	19	100%	18	100%
Organizational Leadership and Management (MS)	27	100%	18	67%	29	100%	22	88%
Paralegal Studies (AS)	2	100%	0	0%	1	100%	1	100%
Paralegal Studies (BS)	17	100%	9	53%	14	100%	12	86%

Paralegal Studies (Cert.)	5	100%	2	40%	2	100%	1	100%
Project Management (Cert.)	-	-	-	-	4	100%	3	100%
Quality Service Management (Cert.)	-	-	-	-	7	100%	4	80%
Technology Management (BS)	3	100%	3	100%	4	100%	2	67%
TOTALS	**306** (299 unique)	**99%**	**163** (158 unique)	**77%**	**352** (321 unique)	**100%**	211	**87%**

Figure 12. Employment rate comparison, 2017-23.
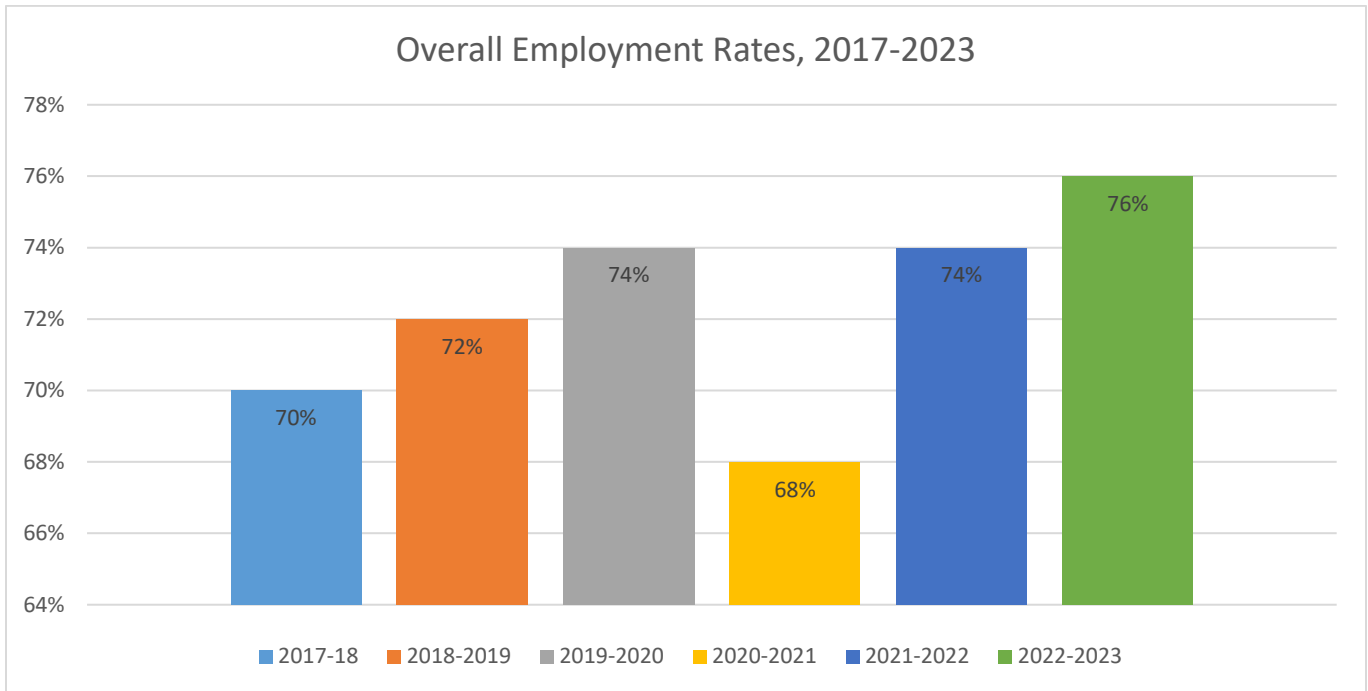
APPENDIX A: SURVEY DATA FIELDS

Responses were collected for information in the following fields:

Student ID Number

Last Name   **First Name**   **Phone**   **Personal Email**

Degree
- Certificate of Proficiency
- Associate in Arts
- Associate in Science
- Bachelor of Arts
- Bachelor of Science
- Master of Science

Major
- Accounting
- Business Administration
- Criminal Justice
- Client/Customer Services
- Cybersecurity
- General Studies
- Healthcare Administration
- Health Information Administration
- Health Information Technology
- Higher Education Leadership
- Human Resource Management
- Human Services Leadership
- Information Technology
- Leadership Development
- Liberal Studies
- Medical Billing
- Medical Coding
- Operations Management
- Organizational Leadership & Management
- Paralegal Studies
- Project Management Administration
- Quality Service Management
- Technology Management

Concentration
- Client/Customer Service
- Criminal Justice
- Cybersecurity
- Enrollment Management & Student Services
- General Business
- Human Resource Management
- Instructional Technology & Online Learning
- Leadership
- Medical Coding
- Management
- Entrepreneurship/ Small Business Management
- Leadership
- Management
- Marketing
- Networking, Administration, and Information Security
- Operations Management
- Programming and Application Development
- Quality Service

Employment Categories
- Employed full time (on average 30 hours or more per week)
- Employed part time (on average less than 30 hours per week)
- Not seeking
- Seeking employment
- Serving in the military
- Volunteer program

Job Title   **Job City**   **Job Zip Code**
Employer Name   **Job State**   **Job Start Date**

When do you start the job?
Annual Base Salary
- < $20,000
- $20,001-$30,000
- $30,001-$40,000
- $40,001-$50,000

- $50,001-$60,000
- $60,001-$70,000
- $70,001-$80,000
- $80,001-$90,000

- $90,001-$100,000
- > $100,001

Is your job related to your degree program?
- Related
- Somewhat Related
- Unrelated

Continuing Education Plans
- Planning
- Enrolled
- None

If continuing education
- Name of Institution
- Enrolled Major
- Enrolled Degree

Would you recommend Peirce College to other students seeking a degree in your major?
- Yes
- No

Comments: