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Press Clippings
January 2017
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Title: Peirce College launches Bachelor of Science degree completion programs at Harcum's Bryn Mawr campus

Author: PR Newswire

Link: http://www.itbusinessnet.com/article/Peirce-College-launches-Bachelor-of-Science-degree-completion-programs-at-Harcums-Bryn-Mawr-campus-4767108

Date: January 10, 2017

PHILADELPHIA, Jan. 10, 2017 /PRNewswire/ --To broaden accessibility to higher education in the Philadelphia region, Peirce College and Harcum College have partnered to bring affordable bachelor's degree programs to Harcum's campus.

Peirce will offer two bachelor's degree programs at Harcum's Bryn Mawr campus?Healthcare Administration and Integrated Leadership Studies?for Harcum graduates seeking to build on the foundation developed during their associate degree studies. Classes begin Jan. 17.

"Peirce and Harcum both have a rich history of fulfilling the needs of a diverse group of students with a wide range of goals," said Peirce College President & CEO James J. Mergiotti. "With this partnership, we have found a way to unify our missions to help more students continue their education, and gain the skills and credentials that will impact the economy of the region."

Those who enroll will be Peirce students and will receive a degree from Peirce upon the completion of the program, but enrollees may elect to become resident students in one of Harcum's two residence halls.� They will also have the unprecedented benefit of access to student services and amenities from both institutions, including Peirce's program specific academic advisors and extensive career development services, as well as Harcum's library and full complement of student services.

"This is a value-add opportunity for Harcum graduates," said Jon Jay DeTemple, president of Harcum College. "Now our alumni can complete a bachelor's degree here, at the campus they know and among the friends and faculty they value."

Approximately 32 percent of Harcum students typically continue on for their bachelor's degree after graduating with their associate degree. The Peirce/Harcum partnership offers a seamless path for new Harcum graduates and a comfortable return to campus for less recent Harcum alumni. Students will be able to transfer up to 90 previously earned credits and receive up to $3,000 in scholarships.

In recent months, Peirce has devoted significant resources to expand its mission of providing adult learners with convenient and affordable access to career-focused degrees. Peirce has introduced Peirce Fit across its entire curriculum, allowing students

to choose from week-to-week whether to attend class in-person or online. It also launched the only competency-based Information Technology program in Philadelphia, which awards college credit based on a student's ability to prove mastery of skills, not for hours spent in a classroom. Peirce recently introduced additional resources to strengthen its relationships with local employers, providing customized training resources, tuition discount programs and other innovative solutions to improve the skills of the region's workforce.

Applications for the first cohort of Peirce College at Harcum are still being accepted.

About Peirce College

Founded in 1865, Peirce College has been providing working adults with affordable education, flexible classes, and personalized support for more than 150 years. Peirce offers bachelor and associate degree programs in the areas of Business, Healthcare, Information Technology, and Legal Studies, and Master of Science degrees in Healthcare Administration and Organizational Leadership & Management. Located in the heart of Philadelphia, Peirce is a non-profit institution that specializes in serving the unique needs of working adults through both online and on campus education. In 2015, Peirce took life-friendly learning and degree attainment to the next level with the creation of Peirce Fit, a revolutionary learning format that allows students to choose each week whether to attend class in person or online. Through competency based education in Peirce's IT program, students may also choose a faster, more affordable path to a degree. Peirce College is accredited by the Middle States Commission on Higher Education, 3624 Market St. Philadelphia, PA 19104 (267-284-5000). Additionally, select programs are accredited by The Accreditation Council for Business Schools and Programs, the American Bar Association and the Commission on Accreditation for Health Informatics and Information Management Education.

For more information about Peirce College, call 888.467.3472, or visit www.Peirce.edu. Visit Peirce's blog, Peirce Connections, at http://blog.Peirce.edu. Become a fan of Peirce College on Facebook. Follow @PeirceCollege on Twitter. View the Peirce College YouTube Channel.

About Harcum College

Harcum College, one of Pennsylvania's first independent, associates-degree granting colleges, was founded in Bryn Mawr, PA in 1915, and was the first college in Pennsylvania chartered by the state to grant associate degrees. Harcum offers fully accredited, career-ready majors in nursing, the allied health professions, business, and social sciences on campus and regionally, as well as lifelong learning programs and certificate programs.

To view the original version on PR Newswire, visit:http://www.prnewswire.com/news-releases/peirce-college-launches-bachelor-of-science-degree-completion-programs-at-harcums-bryn-mawr-campus-300388875.html

SOURCE Peirce College

Title: Harcum partners with Peirce to offer its graduates bachelor's degrees

Author: Susan Snyder

Link: http://www.philly.com/philly/blogs/campus_inq/Harcum.html

Date: January 10, 2017

Harcum College has offered associate's degrees on its Bryn Mawr campus for decades. Now, graduates in certain fields will be able to go on for their bachelor's, too.

Peirce College, which offers both two-year and four-year degrees at its Philadelphia campus, will partner with Harcum to allow its graduates to go on for their bachelor's on Harcum's campus.

Under the new partnership, called "Peirce College at Harcum," Peirce will offer two degree programs at Harcum, one in health care administration and the other in integrated leadership studies.

Classes in both begin Jan. 17. Six students are enrolled, and applications are still being accepted, the colleges said in a joint press release. More programs could be added over time if the demand is there, Harcum spokeswoman Gale Martin said.

"Peirce and Harcum both have a rich history of fulfilling the needs of a diverse group of students with a wide range of goals," Peirce College President and CEO James J. Mergiotti said. "With this partnership, we have found a way to unify our missions to help more students continue their education…"

Founded in 1865, Peirce caters to working adults offering programs that allow students each week to choose whether to attend class in person or online. It offers bachelor's and associate programs in business, health care, information technology and legal studies, as well as master's in health care administration and organizational leadership and management.

Harcum, which was founded in 1915, offers associate's in nursing, the allied health professions, business and social sciences, as well as certificate programs. About 1,600 students take classes at its Bryn Mawr campus.

Students who enroll in the two new bachelor's programs at Harcum will be considered Peirce students and will receive a Peirce degree. They also will have the option of living in Harcum's residence halls and will have access to services, such as academic advising, from both colleges.

"This is a value-add opportunity for Harcum graduates," Harcum President Jon Jay DeTemple said. "Now our alumni can complete a bachelor's degree here, at the campus they know and among the friends and faculty they value."

Students will be able to transfer up to 90 credits and receive up to $3,000 in scholarships, the schools said. About a third of Harcum graduates pursue their bachelor's degree.

Peirce began recruiting Harcum graduates last semester, and Harcum notified its alumni in the region of the new programs.

Title: Gannett Fleming Welcomes Cybersecurity Expert

Author: Mass Transit

Link: http://www.masstransitmag.com/press_release/12295943/gannett-fleming-welcomes-cybersecurity-expert

Date: January 17, 2017

Immanuel Triea, CISA, CISM, CRISC, CISSP-ISSAP, SSCP, GICSP, GREM, has joined Gannett Fleming as the senior director of information security. Based out of Atlanta, Georgia, Triea will provide cybersecurity and compliance consulting services for the firm's hydropower, transit, and utility clients. As the leader of Gannett Fleming's cybersecurity and compliance group, he also will focus on growing this practice.

Triea brings more than 24 years of information technology and compliance experience, including network design, administration and implementation, regulatory advisement, risk assessment, project management, and strategic planning with outfits ranging in size from small and midsized businesses to Fortune 500 enterprises. He also possesses extensive knowledge in policy development, business unit consulting, technology evaluation, security infrastructure design, and security controls and deployment methodologies, as well as the design and implementation of information systems.

"As we expand to offer comprehensive security services, Immanuel will utilize his unique expertise to protect our clients' critical cyber assets," said L. McEwan van der Mandele, CPP, vice president of the Safety and Security Services Group at Gannett Fleming. "A highly valuable addition to our firm, he will work across various market sectors to ensure our clients remain compliant with North American Electric Reliability Corporation standards."

Triea holds a bachelor of science in information technology from Peirce College and is pursuing a master of science in information security at Royal Holloway, University of London. He is a member of the Information Systems Audit and Control Association, Inc. and the International Information Systems Security Certification Consortium.

Title: Peirce College Offering Bachelor of Science Programs at Harcum's Bryn Mawr Campus

Author: HighBeam Research

Link: https://www.highbeam.com/doc/1P2-40397941.html

Date: January 21, 2017

Peirce College and Harcum College have partnered to bring bachelor's degree programs to Harcum's campus.

The groups noted Peirce will offer two bachelor's degree programs at Harcum's Bryn Mawr campus Healthcare Administration and Integrated Leadership Studies for Harcum graduates seeking to build on the foundation developed during their associate degree studies. Classes begin Jan. 17.

"Peirce and Harcum both have a rich history of fulfilling the needs of a diverse group of students with a wide range of goals," said Peirce College President & CEO James J. Mergiotti. "With this partnership, we have found a way to unify our missions to help more students continue their education, and gain the skills and credentials that will impact the economy of the region. …

Title: Nonprofit Colleges Online Releases 2017 Rankings of Best Online Bachelor's in Marketing Degree Programs

Author: PR Newswire

Link: http://www.newson6.com/story/34331096/nonprofit-colleges-online-releases-2017-rankings-of-best-online-bachelors-in-marketing-degree-programs

Date: January 24, 2017

RALEIGH, N.C., Jan. 24, 2017 /PRNewswire/ -- Nonprofit Colleges Online, a website dedicated to putting students before profits and highlighting schools that put education before their bottom line, has published a gift program ranking for Bachelor's in Marketing programs. (http://www.nonprofitcollegesonline.com/best-online-bachelors-in-marketing/)

For their rankings, Nonprofit Colleges Online chooses programs from well-regarded universities and colleges that have lower than average tuition costs and are accredited by trusted sources. It then ranks them according their estimated tuition cost.

Fort Hays State University tops this ranking, offering students the best value for its Bachelor of Business Administration in Marketing degree. Fort Hays State University is located in Hays, Kansas, and has an estimated tuition cost of $25,668. Western Governors University, located in Salt Lake City, Utah, places second with an estimated tuition cost of $28,800. New Mexico State University places third in the overall rankings with an estimated tuition cost of $30,480. New Mexico State University is located in Las Cruces, New Mexico.

The following is a list of the other colleges and universities selected for the ranking (alphabetically ordered):

Arizona State University - Tempe, Arizona

Baker College - Flint, Michigan

Bellevue University - Bellevue, Nebraska

Brandman University - Irvine, California

Calvary University - Kansas City, Missouri

Colorado Christian University - Lakewood, Colorado

Colorado State University - Fort Collins, Colorado

Concordia University - Saint Paul - Saint Paul, Minnesota

Dakota State University - Madison, South Dakota

Dallas Baptist University - Dallas, Texas

Davenport University - Grand Rapids, Michigan

DeSales University - Center Valley, Pennsylvania

East Carolina University - Greenville, NC

Excelsior College - Albany, New York

Fisher College - Boston, Massachusetts

Florida Institute of Technology - Melbourne, Florida

Florida International University - Miami, Florida

Franklin Pierce University - Rindge, New Hampshire

Indiana Wesleyan University - Marion, Indiana

Linfield College - McMinnville, Oregon

McKendree University - Lebanon, Illinois

Metropolitan State University - Saint Paul, Minnesota

Midway University - Midway, Kentucky

Minot State University - Minot, North Dakota

Montana State University - Billings - Billings, Montana

Mount Vernon Nazarene University - Mount Vernon, Ohio

National University - San Diego, California

Northwood University - Midland, Michigan

Nova Southeastern University - Fort Lauderdale, Florida

Peirce College - Philadelphia, Pennsylvania

Regis University - Denver, Colorado

Saint Leo University - St. Leo, Florida

Saint Mary-of-the-Woods College - St. Mary's, Florida

Southern New Hampshire University - Manchester, New Hampshire

Stevens-Henager College - Ogden, Utah

Troy University - Troy, Alabama

University of Alabama - Birmingham - Birmingham, Alabama

University of Houston-Victoria - Victoria, Texas

University of Maryland University College - Adelphi, Maryland

University of Massachusetts-Amherst - Amherst, Massachusetts

University of Memphis - Memphis, Tennessee

University of Minnesota - Minneapolis, Minnesota

University of the Southwest - Hobbs, New Mexico

University of West Alabama - Livingston, Alabama

Upper Iowa University - Fayette, Iowa

"Currently, marketing degree programs are tasked with teaching ways to leverage social media and the internet to effectively communicate a product or service's features, as well as cultivate and maintain long-standing relationships with customers," writes Sam Mazany, editor at Nonprofit Colleges Online. He adds, "With no foreseeable end to the constant creation of new products and services, those trained and skilled in the field of marketing will always be able to find a business context in which they can apply their expertise. Marketing requires an analytical mind with a creative bent, something that will not be made obsolete by machines or software anytime soon."

Nonprofit Colleges Online (http://www.nonprofitcollegesonline.com) is an online publication committed to promoting accredited institutions that put students before profits. The site helps students find affordable, distance education learning solutions by publishing rankings that make this information more readily available. For additional rankings and information, please visit our website.

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To view the original version on PR Newswire, visit:http://www.prnewswire.com/news-releases/nonprofit-colleges-online-releases-2017-rankings-of-best-online-bachelors-in-marketing-degree-programs-300394845.html

Title: This Peirce College IT program lets you earn a bachelor's degree on your own time

Author: Albert Hong

Link: http://technical.ly/philly/2017/01/25/peirce-program-workers-want-earn-bachelors-way/

Date: January 25, 2017

Times are changing for technologists who don't have a bachelor's degree, and it's something **Samuel Rennix IV** has experienced firsthand.

A senior systems administrator for account provisioning at **Penn Medicine** who's worked in the tech industry for nearly 17 years, Rennix is now heading back to school. He's one of the many Penn employees who are working to get a bachelor's degree, after Penn made it a requirement for employees wanting to advance in the workplace.

For someone who has three kids and a wife, as well as a full-time job, Rennix needed an online degree program that fit into his life.

That's why Rennix enrolled in **Peirce College's** new competency-based education (CBE) degree program, where he spent this past fall finishing his first seven credits during the program's inaugural term. The CBE program is currently aimed toward individuals seeking an IT bachelor's degree with a concentration in networking, administration and information security. We first reported on it last summer.

So how does Peirce's program differ from other fully online degree programs? **Brian Finnegan**, director of the CBE program and dean of information technology at Peirce, describes it as a program for those who are disciplined and highly-motivated to earn their educational credential.

For a flat rate of $3,000 per term, CBE students can complete as many "competencies," or skill sets, as they can over the 15-week semester, adding additional ones as they complete others, Finnegan said. Speaking of money, students don't need to buy a single textbook — all the required reading materials are made available for downloading online.

Because the program is self-paced, CBE students turn in assignments on deadlines that work for them and their schedule. But that doesn't give students an excuse to slack off — the assignments range from project-based case studies simulating the kind of work these students will be, or have already been, doing to industry certification exams that show employers what they're really able to do. Students must also complete these assignments at a B-level or higher to move on to their next assignment or competency.

And for those who struggle with finding the time to make that grade, don't worry: flexibility is a key facet for Peirce's CBE program. In fact, it was developed with the goal

of removing any artificial obstacles that present themselves to the program's prospective students, all of whom are working adults.

"Getting an 'F' on an assignment because there was a deadline and you were traveling for work is the sort of barrier that has nothing to do with actual skill development. It's obstacles like this that stand in the way of success for a lot of adult students," Finnegan said. "CBE eliminates that obstacle."

Christa Donato, the CBE coach for the IT degree program, is a cornerstone for students to stay on track. Think of her as a much more-involved college advisor — she meets with each student twice a month (on-campus, over the phone or even by email), sends out a weekly newsletter to make sure the students know what's going on as well as what's expected of them and creates blueprints uniquely designed for each student to help them throughout their terms.

Along with being a coach, Donato is a cheerleader for these students: providing the motivation they need to keep going and understanding each student's life situation and where they may face hidden obstacles. Whether its family issues, sick relatives to take care of or being a single parent, students can trust that Donato is there to work with them.

"It's all about molding them and helping understanding where they're coming from and helping them to adjust to college life again, or college life for the first time as adults," said Donato, who holds master's degrees in technology education and clinical mental health counseling.

"It can be a shock to students when they return. They have so many responsibilities, so I help them figure out how to balance it all."

The school believes a program like this — the first of its kind in Philadelphia, according to Peirce — are needed for adults who want to ultimately advance in the tech industry.

"There are many adults who have some college education, some formal training, but no degree, and programs like this are perfect for that constituency," Finnegan added. "That's a lot of human potential to be realized in Philadelphia and across the country. Programs like ours can make that happen."

If you think you're a good fit for the CBE IT bachelor's program, Donato encourages you to take the **CBE Assessment** to get started.

Take it

"There's not one set mold for a CBE student and that's what I think I love the most about being a CBE coach," Donato said. "I handle each student's case on an individual basis and give them the attention they need to be successful."

As for Rennix, he's happy he can attend a program that allows him to balance school with his job — and maybe the occasional Netflix binge with his wife.

Albert Hong has been contributing to Technical.ly since May 2015. He was formerly the Lifestyle editor for Temple's student-run newspaper, The Temple News, where he wrote a column about local geek culture. If he's not brushing up on his Korean via his favorite Korean shows, he's playing "The Legend of Zelda: The Wind Waker."